

# Global SinoPhoto Awards, 2021

## Categories and Submission

The Global SinoPhoto Awards 2021 is open to all photographers, professional or amateur, of all ages, backgrounds, and nationalities.

### **Suggestions on where possibly to find Chinese elements if you are outside of China/Chinese environment?**

Museums (contains Chinese items such as the Fan Museum in London); Chinese restaurant; China Town around the world; Chinese schools; Shops; Made-in-China products; Gardens; Plants; Chinese arts; Medicine; Inventions; Calligraphy; Ink painting tools; Clothes; Pottery; Textiles; Crafts, etc.

### **Categories:**

#### **1. Home (There needs to be a Chinese element included)**

This subject has been an inspiration and creative source for many through the generations. Over the past year, our experience of Home has taken on new significance — for some, it became a sanctuary and escape, for others home meant confinement or bonding. We would like to see what Home means to you.

Home can be as abstract as an emotion, a memory; as simple as an object, a portrait,

a physical space; as normal as a family meal, a loving scene, or as vast as a view of your hometown.

#### **2. Work and Play (There needs to be a Chinese element included)**

Our work and interests bring a focus to our day and connect us to our friends and family. Skills and responsibilities are often passed down through generations. For the lucky ones work and play can be the same thing. Never before has work been so diverse, nor our pastimes been taken so seriously.

We welcome all images that relate to our everyday lives, be it a sport in the winter Olympics, weaving a basket or playing on the street.

#### **3. Environment (There needs to be a Chinese element included)**

This category focuses on humanity's ability to survive and innovate and believes that we can overcome challenges and live our lives more sustainably.

We welcome all images relating to our living environment that are either aesthetic landscapes/cityscapes, street scenes, or thought provoking, which reflect our efforts to improve our environment.

#### **4. Water - is the Element in the Chinese Horoscope for 2022 (No need to specifically include a Chinese element)**

Not only is water an element, being linked to the Year of the Tiger in 2022, it is also a key concept in Confucianism, and Taoism, the only organic religions/philosophies which originated in China, and are part of Chinese culture in general. We hope the water images will help reveal and reflect the connections between cultures

We would like to see imaginative and creative photographs around the theme of “water”. This category does not need to include a Chinese element, but the submitted work has to have water at its core, and water can take any form or shape.

**The Key to successful submissions:**

- Great understanding of the category brief.
- Essential to have a ‘Chinese’ element in three of the categories, except the Water category.
- Be creative, imaginative, and surprising.

**Submission charging system:**

Entry fee: €8 + €6 per picture

The charge is subject to VAT if applicable

**Preparing your images**

**File type**

Images should be saved as jpegs at the highest quality available, with a colour profile attached. Either the RGB or sRGB colour profiles are recommended. Digital scans from film are also eligible providing they meet these technical guidelines.

**Image size and resizing**

Whilst no image sizes will be rejected at upload, winning images will be required to be printed, and so must be of sufficient quality to allow this. It is therefore advised that images measure a minimum of 1,500 pixels on the long after any cropping. Where images submitted are smaller than this, it will be assumed that this is the largest image size available to the photographer and may affect that image’s chances of winning. The submission of larger file sizes is encouraged if available.

**Image Manipulation**

Manipulation of images using software or other techniques in the Global SinoPhoto Awards, must not be excessive and all imagery must be the exclusive work of the submitting photographer and must not include any element that is the copyright of another.

You must not change the fundamental integrity of the image. All images must be authentic and not fake.

### **Image sharpening, noise reduction and colour saturation**

Excessive sharpening, noise reduction and colour saturation techniques should be avoided. We appreciate that entrants will attempt to prepare their entries to optimise appearance and appeal on screen, and this may include these techniques. Excessive use of any or all of them can result in an entry that will be unsuitable for printed media and therefore become invalid as a result.

### **Image descriptions**

We strongly encourage photographers to include a description about their work during the upload process. For example: the name of the building, the style or date, the location. This is a great way to tell a story or provide other interesting facts about your image that will be of strong interest to the judges. The judges and the crowd will be able to reference this while rating to give them more insight into how you came about the shot.

### **Can I watermark my images?**

No, please don't submit images to the awards that have watermarks. This will impact their likelihood of being selected by the judging panel.

### **Metadata**

You're encouraged to include the following information in the IPTC metadata fields of the image file/s, which will protect yourself and your intellectual property. You can do this by opening your image in Photoshop and clicking on 'file info' to enter essential information.

Please complete the following IPTC metadata fields in each of your entries:

In the Description field, the name of the category, a full description of your image and, depending on the category, the location i.e. town/ country, event - eg: sister's wedding, meeting at Toronto airport

Your real name in the Creator field

Please ensure your real name is also in the Copyright field and that a Copyright Status has also been selected

Please appreciate this information is important. Shortlisted entries will require this information, so it will increase your chances of success if this data is included.